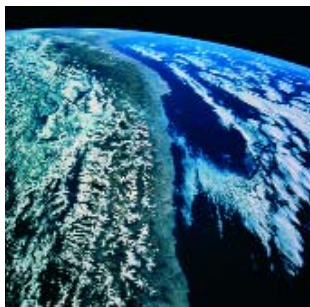


WOMEN'S FORUM
FOR THE ECONOMY & SOCIETY



First edition - Deauville, France, 13-15 October 2005

PROGRAMME 2005

BUILDING THE FUTURE WITH WOMEN'S VISION

A programme focusing on women's contribution to the economy and society

- **Plenary sessions**

Plenary sessions addressing not only economic but also societal issues, to brainstorm and share experiences on today's major themes

- **Workshops**

Workshops focusing particularly on specific topics related to diversity and other major corporate issues, to gain knowledge and develop new insights

- **80 international speakers**

A prestigious panel of more than 80 international speakers, men and women coming from various fields of activity

- **The Discovery Programme**

A Discovery Programme composed by intimate "Corners" and dedicated "Moments" allowing participants to discuss and network with emblematic personalities from the cultural, artistic or scientific domains

- **Special Guests and Delegations**

Special Guests and Delegations to give the Forum a true diversity in origins, cultures and fields of interest: Women Ministers, Chinese Women, Young Women Leaders, Women's Students

For the detailed programme, please consult our website:

www.womens-forum.com

For more information, please contact:

Wefcos - 13 rue Royale - 75008 Paris - France

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E-mail: audrey.ruckert@womens-forum.com

WEDNESDAY, 12 OCTOBER

17.00-19.00 Registration of participants

19.00-21.00 Cocktail reception *Courtesy of the Mayor's Office, City of Deauville*

THURSDAY, 13 OCTOBER

From 08.00 Registration of participants

09.00	Welcome address	Aude Zieseniss de Thuin President, the Women's Centre for the Economy and Society
09.10	Opening plenary <i>with</i>	Reconnecting politics with the people The session will bring together a number of women government and political leaders from different European countries Christine Lagarde Minister Delegate for International Trade, France Françoise de Panafieu Member of Parliament, Mayor, Paris 17th, France Catherine Vautrin Minister Delegate for Social Cohesion and Parity, France
10.30	Contact break	
11.00	Plenary brainstorming <i>with</i> <i>Moderator</i>	What trends will shape our lives over the next decade ? Claude Smadja President, Smadja and Associates Strategic Advisory, Switzerland Christine Ockrent Journalist and author, France
12.30	Discovery moment	New approaches on artistic, cultural and technological themes
13.15	Luncheon sessions I, II, III, IV and V <i>with</i>	Meet... An opportunity to share a meal and some views with a top thought leader (I), a top civil society leader (II), a top business leader (III), a leading public personality from the world of arts and culture (IV) and a leading public personality (V) Claudia Andujar Photographer and indigenous rights activist, Brazil Yves Coppens Paleontologist, France Raphaëla le Gouvello Transoceanic windsurfer, France Baroness Susan Greenfield Director, Royal Institution of Great Britain, UK Françoise Héritier Anthropologist, Collège de France, France
15.00	Briefing sessions in parallel	
	I <i>with</i>	Technology update Françoise Soussaline Chairman and Chief Executive Officer, IMSTAR, France
	II <i>with</i>	Economy update Marcia de Wachter Honorary Vice Governor and Director, National Bank of Belgium, Belgium
	III <i>with</i>	Geopolitical update Thérèse Delpech Senior Research Fellow, CERF, Fondation Nationale des Sciences Politiques, Paris, France
	IV <i>with</i>	Societies update Catherine Hakim Senior Research Fellow, Department of Sociology, London School of Economics, UK Saskia Sassen Ralph Lewis Professor of Sociology, University of Chicago and Centennial Visiting Professor, London School of Economics, US/UK
16.15	Plenary session <i>with</i> <i>Chair</i>	What about my rights ? Fadela Amara President, Ni Putes Ni Soumises, France Rola Dashti Campaigner for women's rights, Kuwait Josephine Effah Chukwuma Executive Director, Project Alert on Violence Against Women, Nigeria Taslima Nasreen Journalist, novelist and human rights activist, Bangladesh Shaha Ali Riza Acting Manager, External Relations and Outreach for the Middle East and North Africa Region, World Bank, USA
17.45	Discovery moment	New approaches on artistic, cultural and technological themes

08.30 Plenary sessions in parallel

I	<i>Tell me how you create</i>
with	Rebecca Allen Managing Director, 100\$ Computer Project and Professor, Department of Design/Media Arts, University of California Los Angeles, USA Jane Fulton Suri Global Head, Human Factors Design and Research, Ideo, USA Monika Mulder Member of the IKEA In-House Design Team, Sweden Lauralee Alben Founder, Alben Design and the Sea Change Consortium, USA
Chair	
II	<i>What new policies are needed to step up the empowerment of women in the economy and society ?</i>
with	Amanda Ellis Head, Gender-Entrepreneurship-Markets, International Finance Corp., USA Yassine Fall Senior Advisor on Gender, Millennium Project, UNO, USA Mame Bassine Niang High Commissioner for Human Rights, Senegal Christine Ockrent Journalist and author, France

09.45 Contact break

10.15 Workshops

I	<i>People in power: Male or female, does it make a difference ?</i>
with	Christina Carvalho-Pinto President and Partner, Group Full Jazz de Comunicação, Brazil Hermínia Ibarra INSEAD Chaired Professor of Organisational Behaviour, France Mei Yan Chief Corporate Alliance Officer, News Corp. China and Star China, People's Republic of China Christine Kerdellant Editor in Chief, Arts Magazine, France
Moderator	
II	<i>The art of innovation: Nurturing it in the company</i>
with	Lauralee Alben Founder, Alben Design and the Sea Change Consortium, USA Bola Olabisi Founder and Chief Executive Officer, Global Women Inventors and Innovators Network, UK Laurence Danon Chief Executive Officer, France Printemps, France
Moderator	
III	<i>Corporate social responsibility: Beyond the politically correct</i>
with	Carolyne Coquet Cabinet Director to the President and Chief Executive Officer, Cartier International, France Paola Ghillani Founder and President, Paola Ghillani & Friends Ltd, Switzerland Geneviève Ferone Managing Director, BMJ Core Ratings, France Frank Welvaert Chairman, CSR Europe and Director Corporate Social Responsibility, Europe, Johnson & Johnson, Belgium Jos Nijhuis Managing Partner, PricewaterhouseCoopers The Netherlands and President of the Dutch Ambassadors Network Diversity 2005/2006
Moderator/Challenger	
IV	<i>Leveraging diversity: Best practices for integrating women</i>
with	Catherine Ferrant Vice-President for Diversity and Accountability, Total Group, France Maud Pagel Vice-President, Human Resources, Deutsche Telekom, Germany Hema Ravichandar Senior Vice President, Group Head for HRD, Infosys, India Josefine van Zanten EMEA Diversity and Inclusion Director, HP, Europe, Middle East, Africa
IV	<i>Health is even more than what you think</i>
with	Charlyn Belluzzo Managing Partner, Corso Partners, USA Nancy Etcoff Director, Programme in Aesthetics and Well Being, Massachusetts General Hospital, and Author, USA Françoise Forette President, International Longevity Centre, France

FRIDAY, 14 OCTOBER (CONTINUATION)

11.40	Plenary session <i>with</i> <i>Chair</i>	<i>How do you spell leadership ?</i> Barbara Jeremiah Executive Vice President, Alcoa, USA Anne Lauvergeon Chairman of the Executive Board, Areva, France Laura Liswood Special Advisor, Goldman Sachs, and Secretary General, Council of Women World Leaders, USA Hilary Bowker Founder and President, Bowker Media+Communications, UK
13.00	Keynote luncheon <i>Keynote address</i>	<i>Creating a level playing field for women's empowerment</i> Cherie Booth Blair Queen's Counsel, Matrix Chambers UK
14.45	Plenary session <i>with</i> <i>Chair</i>	<i>Changing societies, changing business: How will women's increasing role impact on societies and business in the years ahead ?</i> Marie-Jeanne Chèvremont-Lorenzini Human Capital Leader Global & Europe, Managing Partner Luxembourg, PricewaterhouseCoopers Diane Graham Chair Emeritus, the Committee of 200 and Chairman and Chief Executive Officer, Stratco Global, USA Françoise Gri Country General Manager, IBM France, France Sheikha Lubna al Qasimi Minister of the Economy and Planning, United Arab Emirates Véronique Morali Director and Chief Operating Officer, Fimalac, France
16.15	Workshops	
	I <i>with</i> <i>Moderator</i>	<i>You are the networks you belong to</i> Avivah Wittenberg-Cox Partner, Diafora, and Founder and Honorary President, European Professional Women's Network Yan Lan President, Gide Loyrette Nouel Beijing, People's Republic of China Maria Elena Lagomasino Former Chairman and Chief Executive Officer, JPMorgan Private Bank, JPMorgan Chase Bank, USA
	II <i>with</i> <i>Moderator</i>	<i>Microcredit: Expanding a new way to create wealth and growth</i> Muhammad Yunus Founder and Managing Director, Grameen Bank, Bangladesh Gilberte Beaux Chief Executive Officer, Basic Holding International Limited, France
	III <i>with</i> <i>Moderator</i>	<i>Corporate culture: Making it the key asset of the company</i> Fons Trompenaars Managing Director, Trompenaars-Hampden-Turner Intercultural Management Consulting, Netherlands Alix de Poix Consultant, France
	IV <i>with</i> <i>Moderator</i>	<i>The competitiveness imperative: Tapping talent around the world</i> Nancy J. Adler Professor of International Management, McGill University, Canada Sakie T. Fukushima Regional Managing Director-Japan, Korn/Ferry International Gabriella Stern Senior Editor, EMEA, Dow Jones Newswires, UK
17.15	Plenary session <i>with</i> <i>Chair</i>	<i>Making good on the promise of sustainable development</i> Gérard Mestrallet Chairman and Chief Executive Officer, Suez, France Julia Harrison Founder, Blueprint Partners, UK
18.15	Discovery moment	<i>New approaches on artistic, cultural and technological themes</i>
From 19.30	Cocktail reception and Gala dinner	<i>Entertainment by five famous women singers noted for their social commitments - Menu created by a famous woman French chief</i>

SATURDAY, 15 OCTOBER

08.30	Plenary session <i>with</i> <i>Chair</i>	Creating new business models: What impact and vision can women bring ? Patricia Barbizet Chief Executive Officer, Artémis, France Hung Huang Chief Executive Officer, China Interactive Media Group, People's Republic of China Wendy Luhabe Chairperson, Industrial Development Corporation and Founder and Chairperson, Women's Private Equity Fund, South Africa Zhang Xin Co-Chairman, Soho China, People's Republic of China Maria Cattau-Livanos Former Secretary General, International Chamber of Commerce, Switzerland
09.45	Discovery moment	New approaches on artistic, cultural and technological themes
10.30	Plenary brainstorming 10.30 <i>with</i> <i>Chair</i>	What future for globalisation ? How can we impact on it ? Part I Jeffrey Garten Dean, Yale School of Management, USA Agnès Touraine Founder and Partner, Act III Consultants, France Claude Smadja President, Smadja and Associates Strategic Advisory, Switzerland
11.15	<i>Discussion leaders</i>	Part II Maria Cattau-Livanos Former Secretary General, International Chamber of Commerce, Switzerland Dominique Moisi Deputy Director, Institute for International Relations, France Véronique Morali Director and Chief Executive Officer, Fimalac, France
12.20	<i>with</i> <i>Chair</i>	Part III Jeffrey Garten Dean, Yale School of Management, USA Agnès Touraine Founder and Partner, Act III Consultants, France Claude Smadja President, Smadja and Associates Strategic Advisory, Switzerland
13.30	Keynote luncheon <i>Keynote address</i>	Competition in an era of globalisation: The way forward Neelie Kroes European Union Commissioner for Competition, Netherlands
15.15	Plenary sessions 15.15 <i>with</i>	Looking for the women: Priority actions for an integration at the top Anne-Marie Idrac President, RATP, France Denis Olivennes Chairman and Chief Executive Officer, FNAC, France Laurence Parisot President, Mouvement des Entreprises de France and Chief Executive Officer, IFOP, France Philippe Wahl Chief Executive Officer, Havas, France
16.45	<i>with</i>	Restoring values and trust in our societies Jean-Paul Bailly Chairman, Groupe La Poste, France Riane Eisler President, Centre for Partnership Studies, and author, USA Barbara Hendricks Chairperson Barbara Hendricks Fondation for Peace and Reconciliation, Switzerland Simone Veil Former Minister of State, France
18.00	Closing plenary	Where do we go from here ?
18.30	Farewell reception	

Nancy J. Adler

Professor of International Management, McGill University, Canada

Lauralee Alben

Founder, Alben Design and the Sea Change Consortium, USA

Rebecca Allen

Professor of Design/Media Arts, UCLA, and Former Senior Research Scientist, Media Lab Europe, USA

Fadela Amara

President, Ni Putes Ni Soumises, France

Claudia Andujar

Photographer and Indigenous rights activist, Brazil

Jean-Paul Bailly

Chairman, Groupe La Poste, France

Patricia Barbizet

Chief Executive Officer, Artémis, France

Charlyn Belluzzo

Managing Partner, Corso Partners, USA

Cherie Booth Blair

Queen's Council, Matrix Chambers UK

Christina Carvalho-Pinto

President and Partner, Group Full Jazz de Comunicação, Brazil

Marie-Jeanne

Chèvremont-Lorenzini

Human Capital Leader Global & Europe, Managing Partner Luxembourg, PricewaterhouseCoopers

Yves Coppens

Paleontologist, France

Carolyne Coquet

Cabinet Director to the President and Chief Executive Officer, Cartier International, France

Rola Dashti

Campaigner for women's rights, Kuwait

Thérèse Delpech

Senior Research Fellow, CERI, Fondation Nationale des Sciences Politiques, Paris, France

Josephine Effah Chukwuma

Executive Director, Project Alert on Violence Against Women, Nigeria

Riane Eisler

President, Centre for Partnership Studies, and author, USA

Amanda Ellis

Head, Gender-Entrepreneurship-Markets, International Finance Corporation, USA

Nancy Etofff

Director, Programme in Aesthetics and Well Being, Massachusetts General Hospital, and Author, USA

Yassine Fall

Senior Advisor on Gender, Millennium Project, United Nations, USA

Geneviève Ferone

Managing Director, BMJ Core Ratings, France

Catherine Ferrant

Vice President for Diversity and Accountability, Total Group, France

Françoise Forette

President, International Longevity Centre, France

Sakie T. Fukushima

Regional Managing Director-Japan, Korr/Ferry International,

Jane Fulton Suri

Global Head, Human Factors Design and Research, Ideo, USA

Jeffrey Garten

Dean, Yale School of Management, USA

Paola Ghillani

Founder and President, Paola Ghillani & Friends Ltd, Switzerland

Raphaëla le Gouvello

Transoceanic windsurfer, France

Diane Graham

Chair Emeritus, the Committee of 200 and Chairman and Chief Executive Officer, Stratco Global, USA

Baroness Susan Greenfield

Director, Royal Institution of Great Britain, UK

Françoise Gri

Country General Manager, IBM France

Catherine Hakim

Senior Research Fellow, Department of Sociology, London School of Economics, UK

Barbara Hendricks

Chairperson Barbara Hendricks Fondation for Peace and Reconciliation, Switzerland

Françoise Héritier

Anthropologist, Collège de France, France

Hung Huang

Chief Executive Officer, China Interactive Media Group, People's Republic of China

Herminia Ibarra

INSEAD Chaired Professor of Organisational Behaviour, France

Anne-Marie Idrac

President, RATP, France

Barbara Jeremiah

Executive Vice President, Alcoa, USA

Neelie Kroes

European Union Commissioner for Competition, Netherlands

Christine Lagarde

Minister Delegate for International Trade, France

Anne Lauvergeon

Chairman of the Executive Board, Areva, France

Laura Liswood

Special Advisor, Goldman Sachs, and Secretary General, Council of Women World Leaders, USA

Wendy Luhabe

Chairperson, Industrial Development Corporation and Founder and Chairperson, Women's Private Equity Fund, South Africa

Mei Yan

Chief Corporate Alliance Officer, News Corp. China and Star China, People's Republic of China

Gérand Mestrallet

Chairman and Chief Executive Officer, Suez, France

Monika Mulder

Member of the IKEA In-House Design Team, Sweden

Taslma Nasreen

Journalist, novelist and human rights activist, Bangladesh

Mame Bassine Niang

High Commissioner for Human Rights, Senegal

Christine Ockrent

Journalist and author, France

Denis Olivennes

Chairman and Chief Executive Officer, FNAC, France

Bola Olabisi

Founder and Chief Executive Officer, Global Women Inventors and Innovators Network, UK

Maud Pagel

Vice-President, Human Resources, Deutsche Telekom, Germany

Françoise de Panafieu

Member of Parliament and Mayor, Paris 17th District, France

Laurence Parisot

President, Mouvement des Entreprises de France, and Chief Executive Officer, IFOP, France

Sheikha Lubna al Qasimi

Minister of the Economy and Planning, United Arab Emirates

Hema Ravichandar

Senior Vice President, Group Head for HRD, Infosys, India

Saskia Sassen

Ralph Lewis Professor of Sociology at the University of Chicago and Centennial Visiting Professor at the London School of Economics, US/UK

Françoise Soussaline

Chairman and Chief Executive Officer, IMSTAR, France

Claude Smadja

President, Smadja and Associates Strategic Advisory, Switzerland

Agnès Touraine

Founder and Partner, Act III Consultants, France

Fons Trompenaars

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Simone Veil

Former Minister of State, France

Marcia de Wachter

Honorary Vice Governor and Director, National Bank of Belgium, Belgium

Philippe Wahl

Chief Executive Officer, Havas, France

Frank Welvaert

Chairman, CSR Europe and Director Corporate Social Responsibility, Europe, Johnson & Johnson, Belgium

Avivah Wittenberg-Cox

Partner, Diafara, and Founder and Honorary President, European Professional Women's Network

Yan Lan

President, Gide Loyrette Nouel Beijing, People's Republic of China

Muhammad Yunus

Founder and Managing Director, Grameen Bank, Bangladesh

Josefine van Zanten

EMEA Diversity & Inclusion Director, HP, Europe, Middle East, Africa

Zhang Xin

Co-Chairman, Soho China, People's Republic of China

AGENDA 2005

WEDNESDAY, 12 OCTOBER

17.00-19.00 Registration of participants

19.00-21.00 Cocktail reception

THURSDAY, 13 OCTOBER

08.00 Registration of participants

09.00 Welcome address

09.10 Opening plenary **Reconnecting politics with the people**

10.30 Contact break

11.00 Plenary brainstorming **What trends will shape our lives over the next decade ?**

12.30 Discovery moment

13.15 Luncheon sessions **Meet...**

15.00 Briefing sessions in parallel
I Technology update
II Economy update
III Geopolitical update
IV Societies update

16.15 Plenary session **What about my rights ?**

17.45 Discovery moment

19.30 Cocktail/Opening dinner **Keynote address**

FRIDAY, 14 OCTOBER

08.30 Plenary sessions in parallel
I Tell me how you create
II What new policies are needed to step up the empowerment of women integration in the economy and society ?

09.45 Contact break

10.15 Workshops
I People in power: Male or female, does it make a difference ?
I The art of innovation: Nurturing it in the company
III Corporate social responsibility: Beyond the politically correct
IV Leveraging diversity: Best practices for integrating women
V Health is even more than what you think

11.40 Plenary session **How do you spell leadership ?**

13.00 Keynote luncheon **Creating a level playing field for women's empowerment**

14.45 Plenary session **Changing societies, changing business:
How will women's increasing role impact
on societies and business in the years ahead ?**

16.15 Workshops
I You are the networks you belong to
II Microcredit: Expanding a new way to create wealth and growth
III Corporate culture: Making it the key asset of the company
IV The competitiveness imperative: Tapping talent around the world
Making good on the promise of sustainable development

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SATURDAY, 15 OCTOBER

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What impact and vision can women bring ?**

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10.30 Plenary brainstorming **What future for globalisation? How can we impact on it ?**
(Parts I, II, III)

13.30 Keynote luncheon **Competition in an era of globalisation: The way forward**

15.15 Plenary session **Looking for the women: Priority actions for an integration at the top**

16.45 Plenary session **Restoring values and trust in our societies**

18.00 Closing plenary **Where do we go from here ?**

18.30 Farewell reception

THE DISCOVERY PROGRAMME

The Women's Forum believes it is not only vital to address economic and social issues, but also to provide broader perspectives on today's foremost artistic, cultural or scientific topics. These dimensions give the Forum a new tone and an added vibrancy.

It is in this spirit that the "Discovery Programme" was created. The "Discovery Programme" consists of six "Discovery Corners", smaller spaces within the International Congress Centre focusing on Art, Literature, Solidarity, Trends, Beauty and the Voice.

The "Discovery Corners" allow participants to deepen their understanding and meet with emblematic personalities from artistic, cultural or scientific domains. The Corners will be open during the duration of the Forum.

In addition, the official Programme has dedicated several "Discovery Moments", or intimate debates and conferences led by renowned artists, writers and scientists. Through these sessions taking place at the Corners, participants will discover new and challenging approaches on a wide spectrum of themes.

The Creators' Corner

The Fondation Cartier is setting up an exhibition of photographs and videos by Claudia Andujar, a Brazilian indigenous rights activist, whose work focuses on the representation of the Yanomami culture.

During the "Discovery Moments" at this Corner other shows, discussions and debates will take place with famous women painters, sculptors, designers or actors.

The Writers' Corner

The "Thé des Ecrivains" is setting up a Corner linking the world of taste with the world of writing. This Corner proposes to sample fine teas in a library environment.

During the "Discovery Moments" at this Corner other discussions and debates will take place with famous women writers.

The "Be Beautiful" Corner

French department store Le Printemps and fashion company Yves Saint Laurent are designing a Corner dedicated to beauty, fashion and well-being.

Yves Saint Laurent proposes to show the latest make-up and skincare tips and techniques.

Le Printemps proposes to present the very latest fashions, including runway trends, clothing, accessories, handbags and shoes.

The Trends Corner

A Corner to discover the trends that will shape our lives over the coming years.

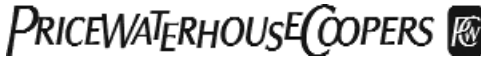
The "Listen to your voice" Corner

A Corner focusing on the voice and its professional uses around themes like "Voice and Communication", "Voice as a Business tool", "Voices, languages and nationalities", "Voice and Video" or "Voice Therapy".

The Solidarity Corner

A Corner giving women from developing nations the opportunity to present the economic initiatives they are leading in their countries.

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Fondation Cartier pour l'art contemporain

MEDIA PARTNERS



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Sponsors: Intuition, Xerox, Sanford Europe, Le Thé des Ecrivains

With the participation of: City of Deauville, Accor Group, Lucien Barrière Group, Dessine l'Espoir, EPWN, GEF, Landwell, Monster, Reporters d'Espoir, Solvay, UCB

WOMEN'S FORUM FOR THE ECONOMY AND SOCIETY

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